



AY26/27 Recruitment Cycle



Contents

1

About our Club

2

Our Events

3

Our Curriculum

4

Recruitment

5

Frequently Asked Questions (FAQs)

6

Contact Us

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About Our Club



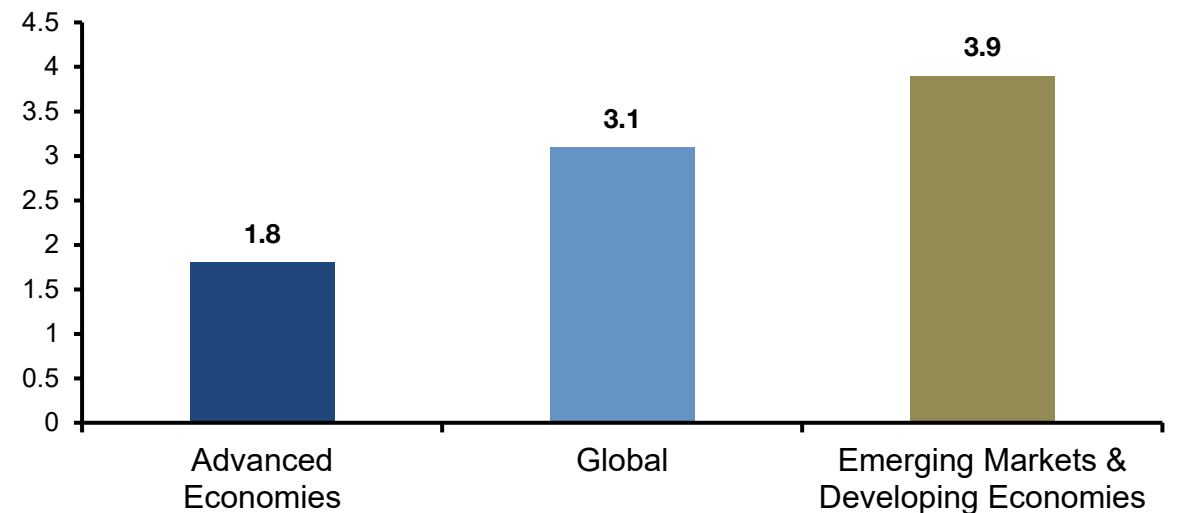
Why Emerging Markets



3.9% 2026 Emerging Markets & Developing Economies Growth Forecast

1.8% 2026 Advanced Economies Growth Forecast

2026 Real GDP Growth Forecast (%)



The SEM Brand

Our Vision

To be **SMU's premier market research club** for the world's emerging economies while developing analytical talent through research and industry partnerships.



Our Mission

Provide high-quality **research and theses** on EMs



Establish **relationships** with like-minded peers, industry professionals and alumni



Cultivate strong **analytical skills** to produce critical market insights



Gain **exposure** to different roles, fields and sectors — in EMs and beyond



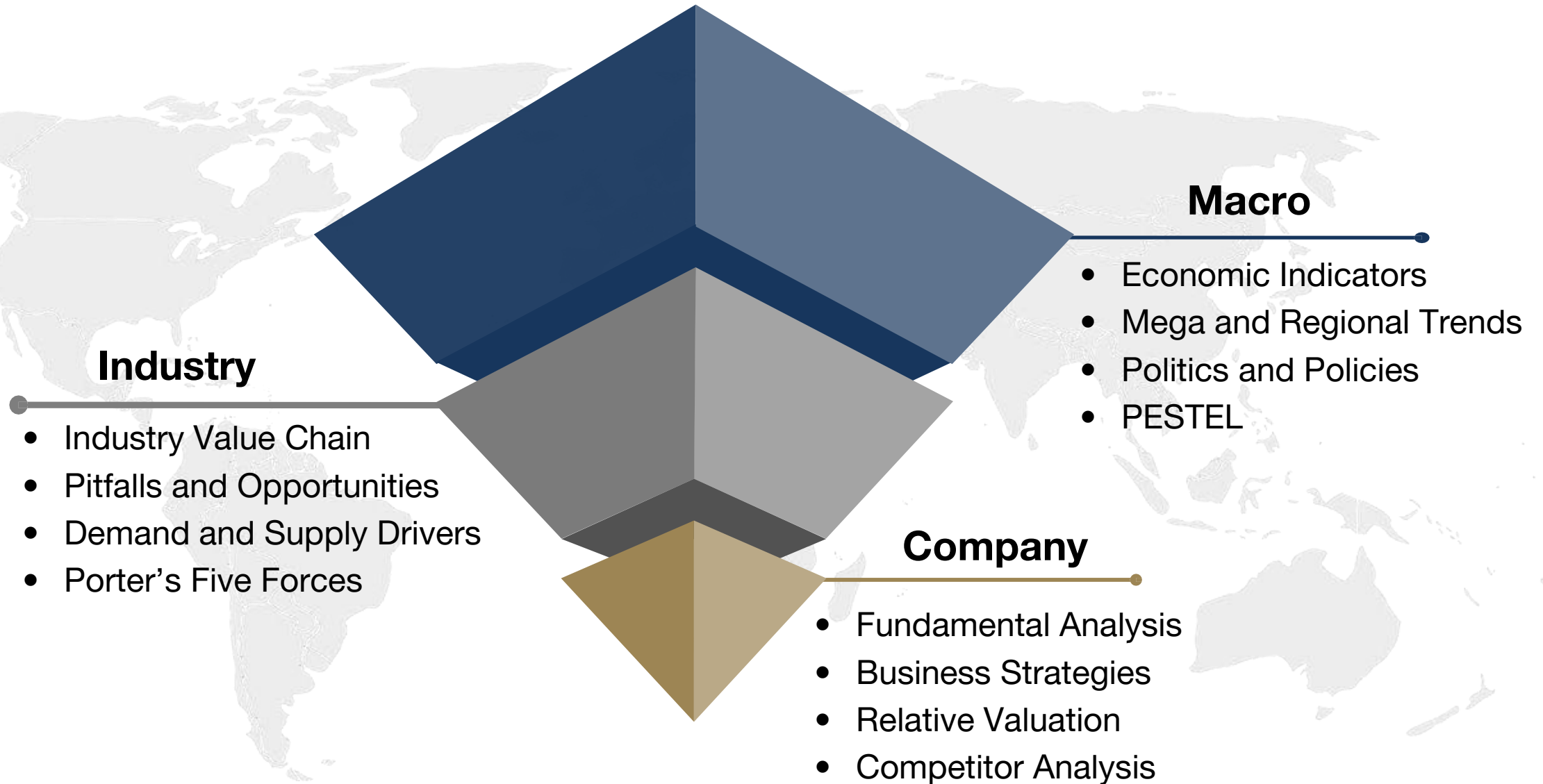
How SEM is Structured

6 Regional Desks



Each desk typically comprises of 1 Desk Director and 5-6 Analysts.

Our Top-Down Approach



Where Our Past Batches Have Gone

Investments

Jovis Ngiam

12th Batch, Vice President



CAMBRIDGE
RE Partners

Commodities

Hein Htet Aung

12th Batch, LATAM Desk Director



aramco



8B Energy

Sales & Trading

Jax Khor

9th Batch, CEA Desk Director



Strategy

Eve Toh

13th Batch, Vice President



Sales & Trading

Reefver Tan

9th batch, Desk Director (MEA)



J.P.Morgan

Consulting

Thaddeus Yeo

7th Batch, Vice President



TEMASEK

Bank of America

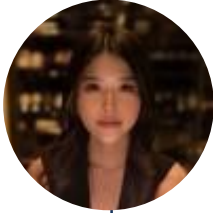


Where Our Past Batches Have Gone

Asset Management

Iris Tan

15th Batch, Associate



Global Markets

Beatrice Tay

8th Batch, India Desk Director



Private Equity

Kai He

13th Batch, President



TEMASEK



Credit Sales

Jarod Lee

2nd Batch, CEA Desk Director



VC/ PE

Rachel Lim

8th Batch, President



AWAKEN GROUP
EVERCORE



Investment Banking

Alex Koh

9th Batch, Vice President



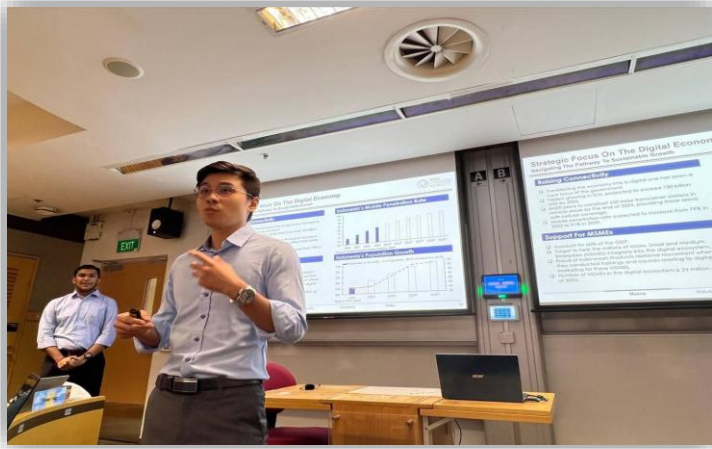
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Our Events



SEM Flagship Events

SEMIIP



- Platform to **apply and reinforce valuation techniques and presentation skillsets** beyond writing Executive Briefs.
- **Mentorship** from industry professionals.

Emerging Markets Forum

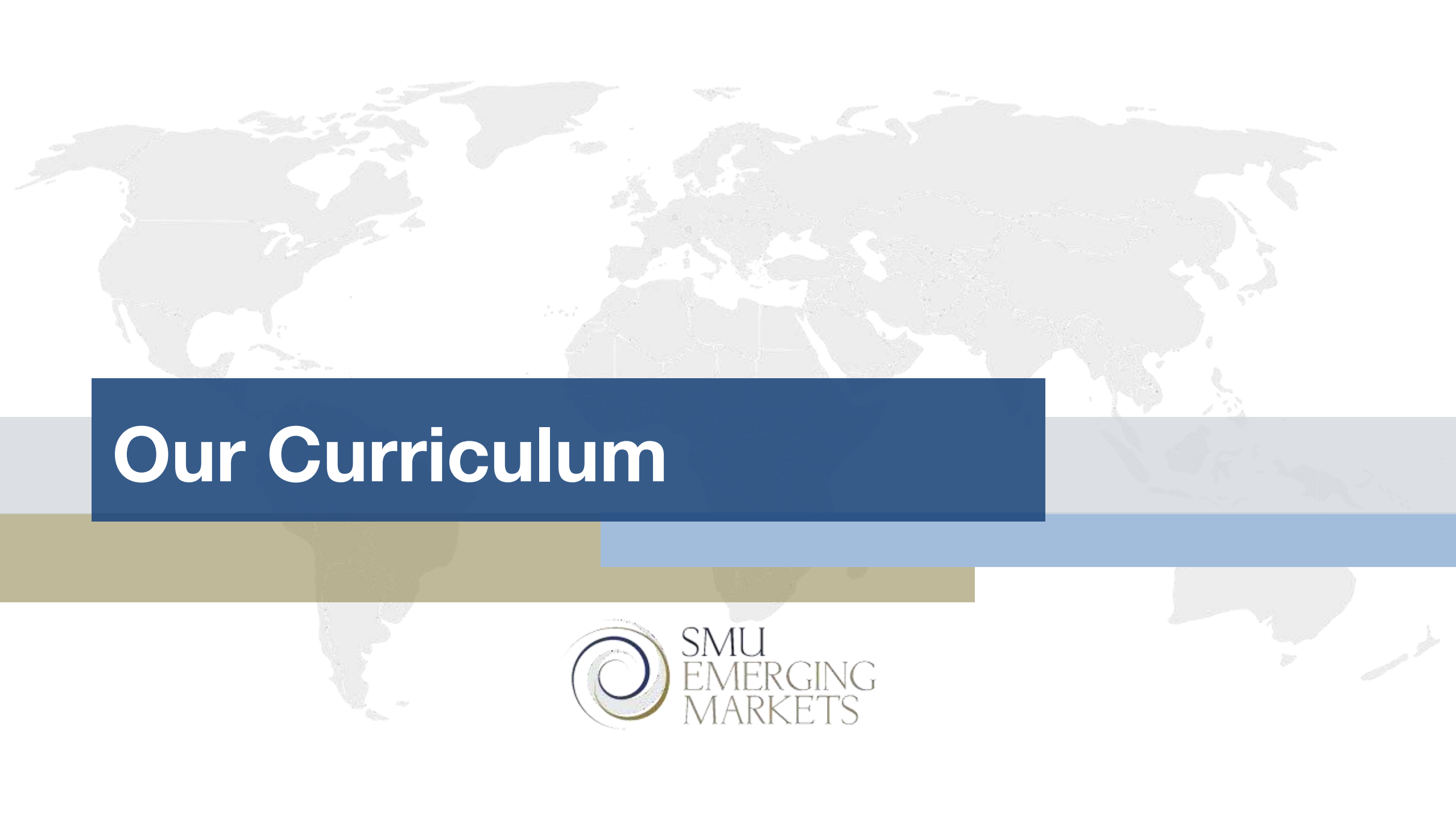


- Serves as a conduit for participants to **learn and exchange their ideas** and perspectives on the forces shaping developments in emerging economies.
- Valuable opportunities to **build and extend industry networks**.

Alumni Night



- Lighted-hearted event over food and games.
- Provides **long-lasting connection to alumni** through sharing about **industry insights and knowledge**.
- Opportunity for potential **mentorship formations**.

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Our Curriculum

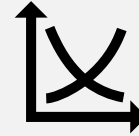


The SEM Curriculum



Fast Moving Consumer Goods (FMCG)

E.g. Apparels, Beverages, Pharmaceutical Tourism, Packaged food.



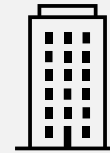
Macroeconomic Analysis

E.g. Indices, Intro to FICC, Regional Primers, Headlines.



Resource & Energy (R&E)

E.g. Agriculture, Biofuels, Oil & Gas, Renewables.



Company Analysis

E.g. Financials, Relative Valuation, Risk Analysis, Simple Regression Models.



Industrial Corporate Group (ICG)

E.g. Aviation, Defence, Infrastructure, Telecommunications.



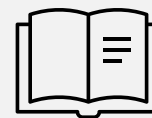
Industrial Corporate Group (ICG) 2.0

E.g. Semiconductors, Artificial Intelligence, Data Centres, Digital Infrastructure.



Financial Institutions (FIG)

E.g. Banks and securities, Insurance, Payments, REITs.



Beyond Content

E.g. Databases, Investment Thesis Development, Case Projections, Presentation skills.

The SEM Curriculum

1 Database Proficiency

1. **Financial Databases**
Bloomberg, Capital IQ, Eikon, etc.
2. **Emerging Market specific Databases**
CEIC Data, EMIS, Euromonitor, EIU, Fitch Connect
3. **Screening Market News & Articles**
Bloomberg News, WSJ, CNBC, Financial Times

3 Producing Compelling Work

1. **Data Visualisation**
Creating insightful and appropriate charts and visuals
2. **PowerPoint Formatting**
Presenting insights concisely
3. **Structuring Research Reports**
Creating in-depth macro, industry and company executive briefs

2 Analytical Tool Sets

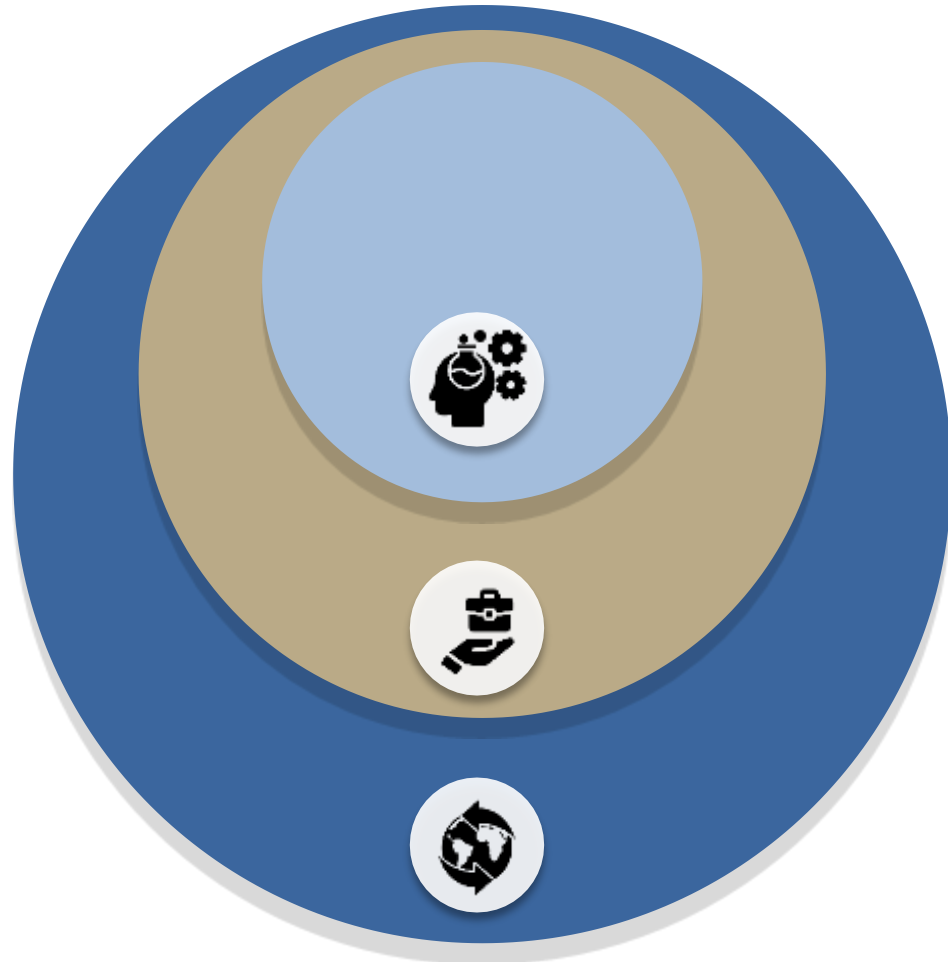
1. **Fundamental Analysis**
Strategy and USP, Competitor Analysis, Valuations
2. **Industry Deep-Dive**
Industry Primers, Industry Dynamics, Value Chain Potential
3. **Evaluating Data**
Financial Databases, Annual Reports, Financial Statements

4 Effective Training Curriculum

1. **Weekly Analyst Presentations**
Analysts will be presenting current events every week in short presentations
2. **Internal Case Assessments**
Analysts will be assessed on the competencies they have built from the training through assessments



Development With SEM



Personal Development

1. Hone **analytical** and **organic writing** skills
2. Gain **access** to in-depth regional and industry reports

Industry Access

1. **Forums and Coffee Chats** with alumni and industry professionals, for light-hearted **networking** and **exposure**
2. Access to SEM's **network** of peers, alumni and connections

Global Perspective

1. Being kept up to date with **developments** in Emerging Markets
2. Thinking **critically** while harnessing a global perspective

General Membership

Research Briefs and Materials



- Gain **exclusive access** to our **Research** that has been curated by our associates and vetted by our team and alumni.
- Access **training materials** for your self-guided learning to learn more about EMs and different industries.

Exclusive Events



- Get **priority invite opportunities** to our key exclusive events, Internal Case Assessment presentations and pitches.
- Be part of closed-door events that range from **coffee chats** to **larger networking sessions**.

Investment Analyst Programme (IAP)



Stage 1: Recruitment Phase

- Begin your journey by tackling a solo research and presentation case study.

Deliverables Expected:

- 1 Slide Deck — Shortlisted applicants will come down to present in-person

Stage 2: Training Phase (1.5 Terms)

- Collaborate with your desk and director to refine your top-down analytical and research skills.

Deliverables Expected:

- Set of (3) Executive Briefs with your Desk (Macro, Industry, Company)
- Presentations and Primers on selected topics

Stage 3: Initiation

- Complete your journey in the Training Programme with a proficiency test – Internal Case Assessment 2.

Deliverables Expected:

- 1 Executive Brief as a Pair* (Macro)
- 2 Executive Briefs as an individual (Industry, Company)
- SEMMI piece (done as a desk)

Investment Analyst Programme (IAP)

SEM Weekly Analyst Presentations (SEMWAP)



- **SEM Weekly Analyst Presentations** will be subjected to incoming 16th batch's preferences and workload.

Contents include:

- Regional and Industry Primers
- Analysis of Recent Headlines
- Cross-desk work for inter-regional and cross-sector analysis

SEM Market Intelligence (SEMMI)

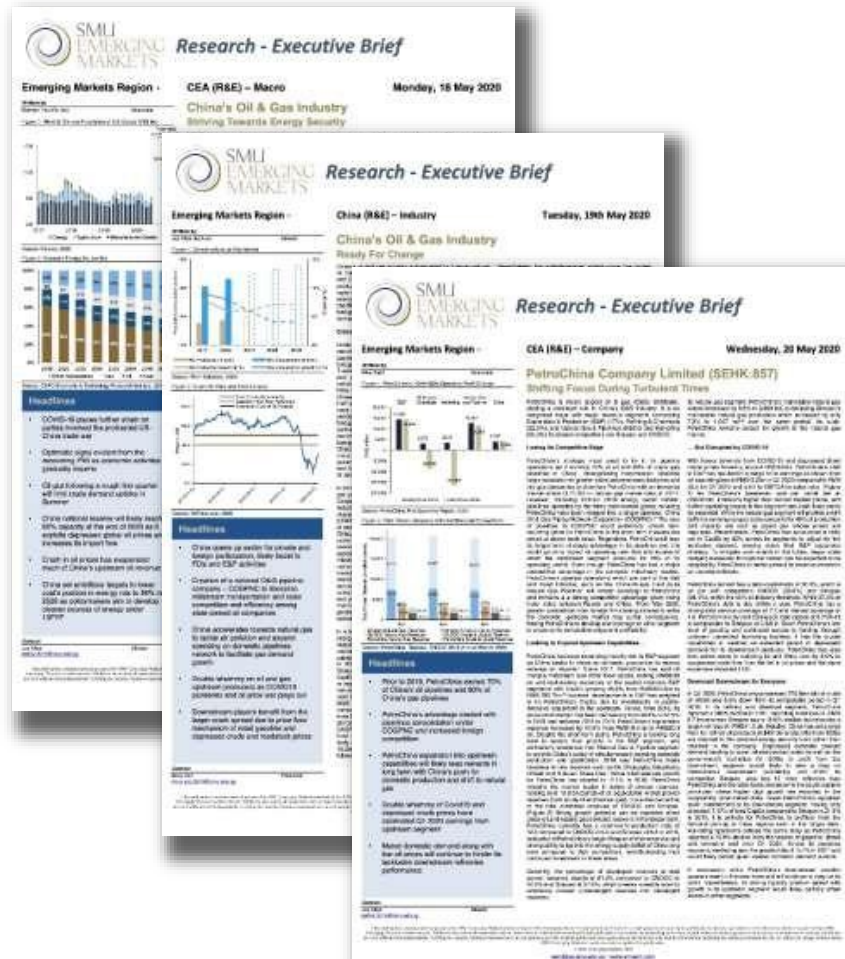


- Analysts will do a SEMMI piece as a desk towards the **end of the IAP, alongside ICA2.**
- **Opportunity** to do **guided deep-dives** into your **choice of topic**; specific Industries, Geographies, Asset Classes.
- Platform to showcase **discretionary** data-driven analysis and insights amidst the growing AI-based research transition, with a less restrictive format.

As part of the broader IAP **Blended Learning and AI-Hybrid Research Model**

Phase 2: Associate Programme

Create Compelling EBs and SEMMI pieces



Industry Partnerships

SEM partners directly with industries and academic partners, allowing our associates to undertake case studies endorsed by our club's advisor **Professor Yuanto**, to gain **real industry exposure** and **value-add** to the organisations!

Currently, SEM is working directly with Enterprise Singapore, thus Analysts can look forward to working directly with them as well!

Enterprise Singapore



Bluebird Group



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Recruitment



Recruitment Procedure

Sign-ups

July to August



Sign Ups

Analyst applicants need to fill up the google form by **22 August, 23:59 SGT.**

Instructions for the case study will be released on **16 August.** For those who signed up after the case release date, instructions will be sent to you within 12 hours of receiving and approving your application.

Skill Assessment

August



Assessment

Round 1: Produce a **slide deck** responding to a case study by **24 August, 23:59 SGT.**

Round 2: Only shortlisted candidates will be contacted. Presentations and interviews will be held on **29–30 August.**

Results

Early September



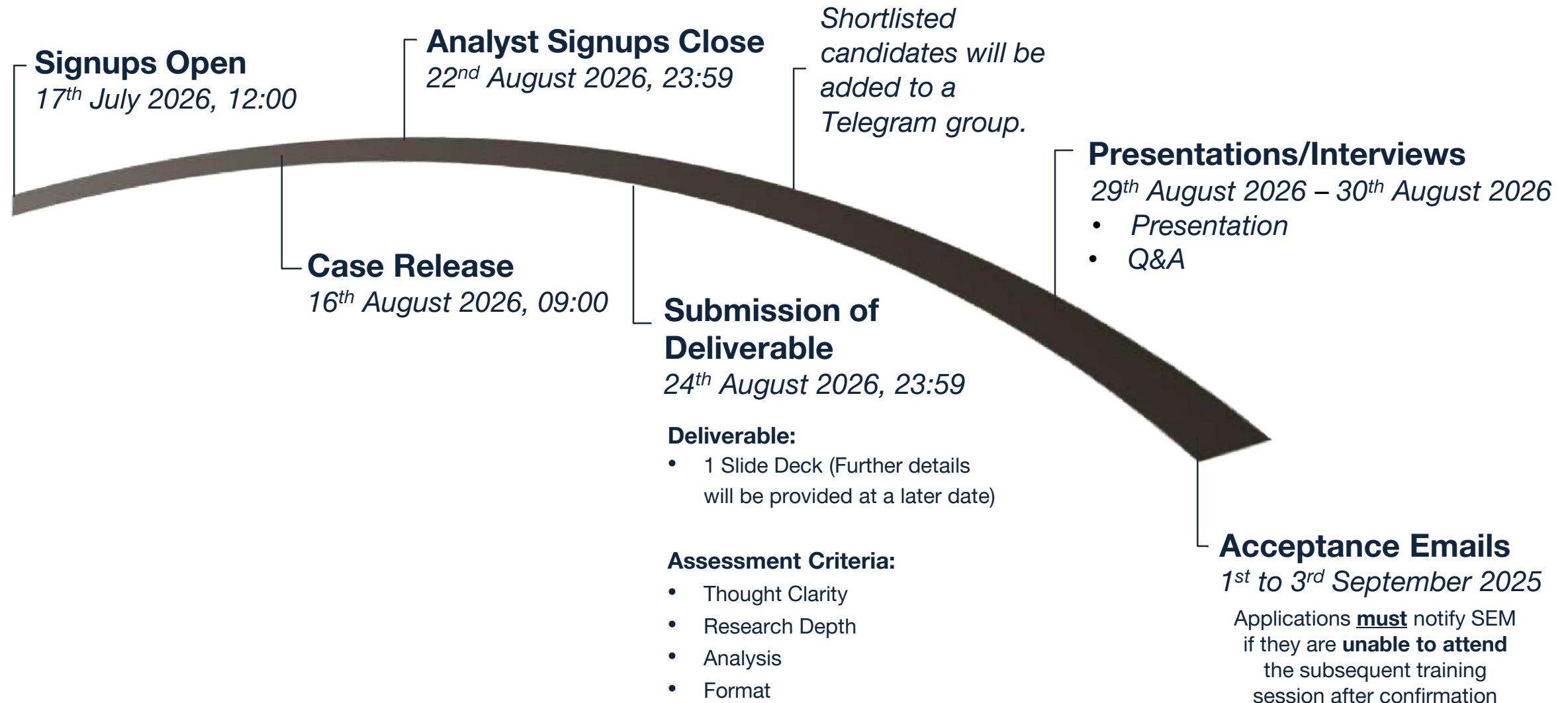
Results

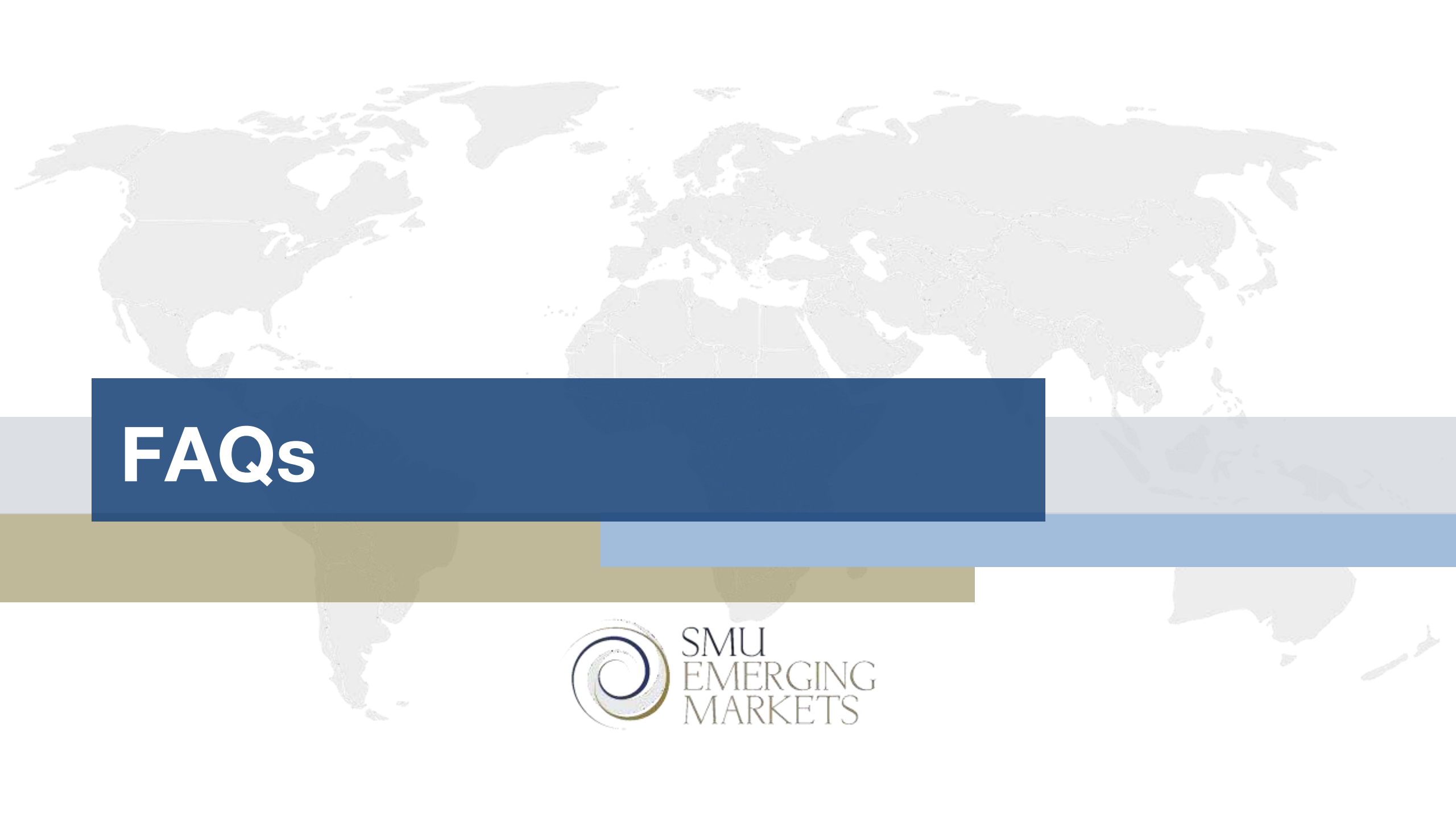
Results will be announced through **email.** You will be expected to attend weekly sessions starting from the date announced closer to your first session.

Welcome to the SEMily!

Application Procedure

Intake Timeline





FAQs



Frequently Asked Questions (FAQs)

Q: Will there be a fee for signing up for the Investment Analyst Programme or General Membership?

A: Yes! The sign-up fee is \$15.

Q: If I am not accepted into the Investment Analyst Programme, will I still be able to join as a General Member?

A: Yes! If you are not selected for the Investment Analyst Programme, you automatically become a General Member of SMU Emerging Markets.

Q: How long will the Investment Analyst Programme be?

A: It will be 1.5 semesters long, from September 2026 to February 2027. Thereafter, analysts become associates and gain access to higher-level research and industry opportunities. This phase lasts another 1.5 semesters, but adopts a more flexible, self-directed structure without weekly sessions.



Contact Us





Website:



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Linkedin:



SMU Emerging Markets

Instagram:



@smu_em



**SMU Emerging Markets
2026 Recruitment
Telegram Channel**



**SMU Emerging Markets
LinkTree**



SEM Infographic 2026