

# All About

## SMU Emerging Markets

### What We Do

We are a **student research publication** with a focus on Emerging Markets across 6 different emerging regions.

### Who We Are

We are an **academic club** housed under the School Of Accountancy.

### Why Join Us

We equip students with **financial analysis, research, writing skills** and more with our curriculum.

## 1. What Sets Us Apart?

- Unique **top-down approach** that analyses markets from a macroeconomic, to industry, to company level
- Research pieces that consider **3 different angles of analysis**
- Analysts **learn how to use different analytical frameworks** to analyse from 3 angles



## 2. Opportunities With Us

Beyond having your research briefs published to the public,

Exciting opportunities await! Such as:

- Doing **research briefs and lesson content for SMU-X Study Missions**
  - Doing **research work for SMU and external organisations**
  - **Coffee chats & forums**, which are open to both Analysts and General Members (GMs)!
- ✦ Learn more about our GM/Analyst Program at Vivace!



## Join Us Today!

Check out our work on our LinkedIn or at <https://www.smuem.com/executive-briefs>

Access our Recruitment Deck and socials in the QR Code.

## Scan Here!

to access our Linktree with all our essential links!

Feel free to contact us.



# Upcoming

## Events and Opportunities



### 1. Info Session & Coffee Chats

Join us for an upcoming **Coffee Chat with a speaker from Enterprise Singapore Global Markets** to learn about emerging markets!

Sign up for our **Info Session** to get a closer glimpse of what a typical training session is like, the expected deliverables, and learn how to ace our analyst recruitment case study.

### 2. Emerging Markets Forum

Emerging Markets Forum (EMF) is our club's annual flagship event, where we invite industry professionals to discuss and answer queries on certain themes regarding emerging markets.

EMF's theme changes every year, so stay tuned for our 2024 EMF theme. **Join us for a night of discussion and networking.**

We have invited a diverse array of speakers before, such as **CEOs, CFOs, Directors, Partners** and more, from companies such as **Bloomberg, EY, Deutsche Bank, Golden Gate Ventures, Vale S.A., Glencore**, etc.

### 3. Alumni Night

Join us for a **night of networking, with previous batches of associates from Emerging Markets**. Our established alumni network has gone on to work in a diverse array of industries.



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